



FOR IMMEDIATE RELEASE

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GESTETNER INTRODUCES HIGH-PERFORMANCE DIGITAL OFFICE SYSTEMS

*DSm725e/DSm730e Series Boosts Productivity, Ensures Security
and Combines Power and Functionality*

West Caldwell, N.J., November 2006 – Gestetner, a leading provider of digital office equipment, today introduced the Gestetner DSm725e/DSm730e Series of Digital Imaging Multifunction Products (MFP). An exceptional choice for offices with limited resources and tight deadlines, the Gestetner DSm725e/DSm730e Series offers busy workgroups the power to perform quickly, productively and efficiently.

Gestetner MFPs are among the most highly regarded in the industry, and the DSm725e/DSm730e Series enhances that reputation. This new series allows Gestetner to provide more affordable and flexible printing solutions, while still maintaining all the innovation and dependability of the DSm725/DSm730 Series. The new DSm725e/DSm730 Series RPCS Network Printing configuration offers a flexible upgrade path for faxing and PCL/Scanning and is the ideal, low-cost printing solution. Printing at speeds of 25 and 30 pages per minute (ppm) respectively, and at 600 dpi, the DSm725e/DSm730e Series also features a 466 MHZ processor and 384 MB RAM.

To reduce network traffic, the Gestetner DSm725e/DSm730e Series includes Scan-to-URL, which minimizes network congestion by sending a URL link to access a document rather than an entire file. The PDF Direct Print function also streamlines network workflow by allowing the user to print a PDF document without opening and expanding the document.

Beyond boosting productivity and efficiency, safeguarding sensitive information is a top priority for any business or organization. Recognizing the importance of data security, Gestetner has outfitted the DSm725e/DSm730e Series with Network Windows and LDAP authentication that ensures only authorized personnel are able to use the machine. In addition, the Hold/Stored/Locked print feature holds the print job until the sender releases the job at the control panel – an ideal solution for printing confidential documents.

The Gestetner DSm725e/DSm730e Series is available in several configurations to fit the needs of all types of businesses. Among the available configurations is the Gestetner DSm725espi/DSm730espi, which features an embedded on-line document management solution, DocumentMall.

The suggested retail price for the Gestetner DSm725e starts at \$5,085 and \$6,435 for the Gestetner DSm730e. To learn more about Gestetner's full line of multifunction products, please visit www.gestetnerusa.com

About Gestetner

Gestetner's broad line of award winning network-ready digital output systems – including full color and black-and-white digital imaging systems, color and black-and-white network laser printers, and fax machines – delivers document output solutions for businesses of all sizes. A nationwide network of dealers markets Gestetner document management systems. Gestetner is a brand of West Caldwell, NJ-based Ricoh Corporation. For more information, visit www.gestetnerusa.com

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Gestetner DSm725e/DSm730eSeries Specifications

Engine/Copier Specifications	
Printing Process:	Single laser beam scanning and electro-photographic printing
Configuration:	Console
Scanning Element:	Flatbed with Moving CCD Array Image Sensor
Memory Capacity:	384MB RAM shared
Hard Disk Drive:	40 GB option
Warm Up Time:	12 seconds from power off
Recovery Time:	10 seconds (from Auto Off)
Dimensions (WxDxH):	26" x 23" x 28"
Weight:	156 lbs
Standard Paper Capacity:	500 sheets x 2 trays 100 sheet bypass tray
Optional Paper Capacity:	500 sheets x 2 trays or 2,000-sheet Large Capacity Tray (LCT)
Finishing Options:	SR790 Finisher 1000, SR820 Multi-Tray Finisher
First Copy Speed:	4.4 seconds
Print/Copy Speed:	25 ppm (DSm725e), 30 ppm (DSm730e)
Copy/Print Specifications	
Print/Copy Resolution:	Up to 600 dpi, 2400 x 600 dpi (with smoothing)
Grayscale:	256 levels
Exposure Adjustment:	Manual & Automatic
Maximum Original Size:	Up to 11" x 17"
Copy Size:	5.5" x 8.5" to 11" x 17"
Copy Type:	Plain Paper, Transparencies, Envelopes
CPU:	RM7035C 466 MHz
Standard Interface:	Ethernet 10/100 BaseTX & USB 2.0
Optional Interface:	IEEE 802.11b Wireless LAN Bluetooth, IEEE 1284
PDL:	RPCS, PCL 5e/6 emulation (Standard) Adobe PostScript 3 (Optional)
Facsimile Specifications (Optional):	
Modem Speed:	33.6 Kbps with Automatic Fallback
Compression Method:	MH, MR, MMR, JBIG
Scanning Speed:	0.40 seconds (LEF)
Auto Dials:	Standard: 500 Maximum: 2000

Resolution:	200 x 100 dpi, 200 x 200 dpi, 400 x 400 dpi (Optional)
Memory:	Standard: 4MB (320 pages) Maximum: 28MB (2,240 pages)
Transmission Speed:	G3: 3 seconds per page (MMR compression) G3: 2 seconds per page (JBIG compression)
Optional Features:	LAN Fax, Internet Fax (T.37), IP Faxing (T.38), Fax Forwarding to e-mail/ HDD/Folder with Scan/Print Installed
Scanning Specifications (Optional):	
Scan Speed:	Embedded Scanning: 52 ipm @ 200 dpi
Optical Resolution:	Up to 600 dpi
Output Format:	Single page: TIFF/JPEG/PDF Multi-page: TIFF/PDF
Standard Interface:	10Base-T/100Base-TX
Optional Interface:	IEEE 802.11b Wireless LAN
Scan-to Modes Supported:	Embedded Scan-to-Email (with LDAP support); Embedded Scan-to-Folder (SMB/FTP/Novell); Embedded Scan-to-URL & Network TWAIN Scanning