

**FOR IMMEDIATE RELEASE**

**CONTACT:** Russell Marchetta  
Gestetner  
(973) 882-2075  
[russell.marchetta@Ricoh-usa.com](mailto:russell.marchetta@Ricoh-usa.com)

Josh Green  
Bratskeir & Company  
(212) 679-2233  
jgreen@bratskeir.com

**GESTETNER INTRODUCES NEW LINE OF  
GELSPRINTER DESKTOP COLOR PRINTERS**

*New Systems Offer Businesses High-Quality, Cost-Effective Color Print Solutions*

**WEST CALDWELL, NJ, August 15, 2006** – Gestetner, a leading provider of digital office equipment, today introduced the Gestetner GX3000/GX3050N/GX5050N Desktop Color Printers. These new color printers, using GelSprinter™ technology, provide businesses with a practical printing alternative.

Featuring print speeds of 29 pages per minute (ppm) for the Gestetner GX3000 and GX3050N models and 30 ppm for the GX5050N in both color and black and white, these printers are ideal business solutions. As an additional benefit, the Gestetner GX3000/GX3050N/GX5050N printers include permanent print heads that lower the total cost of ownership for the life of the system. Further cost-saving attributes include duplex printing mode, Level Color Mode and Energy Saver Mode, which together reduce the amount of paper and supplies used as well as keep operating and energy expenditures to a minimum.

GelSprinter technology uses waterproof, fast drying viscous ink that does not smudge, blur nor bleed. As a result, color print jobs are vibrant with crisp text and high-quality graphics. Generating documents at a maximum 3600 x 1200 dots per inch (dpi), the Gestetner GX3050N/GX5050N comes standard with PCL5c/6 drivers and is network capable. These new durable printers enable businesses to produce professional quality prints of sales presentations, newsletters, marketing materials, etc., all in-house and for less money.

To ensure uninterrupted print jobs, the GX3000 and GX3050N come standard with a 250-sheet capacity paper tray, while the GX5050N offers a 500-sheet capacity tray. All units are also equipped with a multi-sheet bypass tray, allowing users to print on various paper stocks and sizes, which eliminates the need to refill the main tray and expedites the printing process. Another user-friendly feature is the ability to manage the printers from a desktop, even when used as a network device.

Energy Star<sup>®</sup> compliant systems, the GX3000/GX3050N/GX5050N enable businesses to operate efficiently across the board with superior energy solutions and supply-saving features.

The Gestetner GX3000/GX3050N/GX5050N color printers are now available at suggested retail prices of \$199, \$279 and \$369 respectively.

For further information, please visit [www.gestetnerusa.com](http://www.gestetnerusa.com).

### **About Gestetner**

Gestetner's broad line of award winning network-ready digital output systems – including full color and black-and-white digital imaging systems, color and black-and-white network laser printers, and fax machines – delivers document output solutions for businesses of all sizes. A nationwide network of dealers markets Gestetner document management systems. Gestetner is a brand of West Caldwell, NJ-based Ricoh Corporation. For more information, visit [www.gestetnerusa.com](http://www.gestetnerusa.com).

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## Gestetner GX3000/GX3050N/GX5050N Specifications

<b>Configuration</b>	Desktops
<b>Printing Process</b>	Piezo Ink Jet System
<b>Resolution</b>	True 1200 x 1200 dpi / 600 x 600 dpi / 300 x 300 dpi (2-bit) Max. 3600 x 1200 dpi equivalent
<b>Print Speeds</b>	GX3000: 29 ppm B/W & color GX3050N: 29 ppm B/W & color GX5050N: 30 ppm B/W & color  *Speed depends on the type of document and print mode selected
<b>First Print Speed</b>	GX3000: 8.5 seconds or less B/W & color GX3050N: 8.5 seconds or less B/W & color GX5050N: 6.0 seconds or less B/W & color
<b>Dimensions</b>	GX3000: 16.38" x 19.33" x 14.34" GX3050N: 16.38" x 19.33" x 14.34" GX5050N: 19.69" x 19.33" x 16.34"
<b>Weight</b>	GX3000: 30.9 lbs GX3050N: 30.9 lbs GX5050N: 34.2 lbs
<b>Warm-up Time</b>	GX3000: 35 seconds or less GX3050N: 35 seconds or less GX5050N: 40 seconds or less
<b>Power Source</b>	120V, 60Hz
<b>Standard Paper Capacity</b>	250 sheets 100 sheet Multi-Bypass tray GX5050N: an additional 500 sheet paper feed unit
<b>Acceptable Paper Sizes</b>	8.5" x 11", 8.5" x 14", A5, A4, B5
<b>Acceptable Paper Weight</b>	Standard paper tray: 16-42 lbs GX5050N: 16-28 lbs

	Multi-Bypass tray: 16-68 lbs
<b>Output Capacity</b>	150 sheets (face up)
<b>Controller Specifications</b>	
<b>CPU</b>	TMPR4955, AFG, 200MHz
<b>Printer Language</b>	GX3000: Gestetner RPCS Raster GX3050N/5050N: Gestetner RPCS Raster, PCL5c/6
<b>Memory</b>	GX3000: 8 MB GX3050N: 8 MB GX5050N: 16 MB
<b>Standard Interfaces</b>	USB 1.1/2.0 10/100base-TX (optional for GX3000)
<b>Network Protocols</b>	TCP/IP, IPX/SPX
<b>Drivers</b>	RPCS: Windows 95/ 98 / Me / NT4.0 / 2000 / XP / Server 2003