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GESTETNER INTRODUCES FIRST DESKTOP COLOR LASER MFP

New Gestetner SP C210SF Offers High-Quality Output at an Affordable Price

West Caldwell, NJ, March 22, 2006 – Gestetner, a leading provider of digital office equipment, today introduced the Gestetner SP C210SF, a desktop color laser multi-function product (MFP) designed to deliver optimum printing solutions for small offices and workgroups. Network ready and simple to operate, the Gestetner SP C210SF offers full-color and monochrome printing, scanning, copying, and faxing capabilities.

As the first desktop color laser MFP offered by Gestetner, the SP C210SF provides small offices and workgroups with technology that produces affordable, high-quality documents. The Gestetner SP C210SF utilizes true 600-dpi color laser technology to generate clear, full-color prints at eight pages per minute (ppm) and 31 pages per minute black and white. With the SP C210SF, any space can be turned into a workspace – from workgroups of up to five people to an executive suite or home office that need quality prints at the push of a button.

Distinguished by its convenience and ease of use, the Gestetner SP C210SF features an integrated scanner and simplified control panel that can process jobs up to legal size from the standard 35-sheet Automatic Document Feeder. The Gestetner SP C210SF is equipped with Gestetner ControlCenter software that offers one-button shortcuts to easily produce editable text files without time-consuming and error-prone data re-entry. This desktop color laser MFP also offers TWAIN compliant scanning.

Additionally, the Gestetner SP C210SF offers faxing flexibility by allowing users to fax hardcopy originals via the ADF or platen glass, or use the PC fax utility for paperless faxing. It also features a full suite of dialing, reception and transmission features as well as an

Internet Fax capability to bypass telephone networks and associated per-call charges. An easy-to-use control panel allows users to quickly switch between fax, scan and copy modes.

“Providing our first desktop color laser MFP is a significant and exciting step in Gestetner’s color revolution, as it provides the capabilities and image quality required by large organizations, while still catering to small organizations’ needs and budgets,” said Mark Pollack, vice president of product marketing and marketing support. “The SP C210SF is the premiere desktop color laser MFP for small offices or workgroups that require document management capabilities at a reasonable cost.”

The suggested retail price for the Gestetner SP C210SF is \$999.00.

To learn more about the Gestetner SP C210SF, please visit www.gestetnerusa.com.

About Gestetner

Gestetner's broad line of award winning network-ready digital output systems – including full color and black-and-white digital imaging systems, color and black-and-white network laser printers, and fax machines – delivers document output solutions for businesses of all sizes, at speeds from 10 to 105 ppm. Gestetner document management systems are marketed by a nationwide network of dealers. Gestetner is a brand of West Caldwell, NJ-based Ricoh Corporation. For more information, visit www.gestetnerusa.com.

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Gestetner SP C210SF Specifications

Configuration	Desktop
Technology	Laser beam scanning & electrophotographic printing; Single Component Toner Development
Resolution	600 x 600 dpi; 2400 dpi level
Print Speed	8 ppm (Letter), Full-color & 31 ppm Monochrome
First Print Speed	< 20 seconds (Full-color), < 14 seconds (Monochrome)
Dimensions	19" X 17.4" x 21"
Weight	76.7 lb.
Warm-Up Time	45 seconds or less
Power Source	120V, 60Hz
Power Consumption	Printing: 615W
Standard Paper Capacity	250 x 1
Maximum Paper Capacity	780 sheets
Acceptable Paper Sizes	Paper Trays: (Letter 8.5" x 11") to Legal (8.5" x 14") A4: (8.27" x 11.7") B5: (6.93" x 9.8")
Acceptable Paper Weights	Standard Tray: 16-55 lb Bond Opt. Letter Tray: 16-55 lb Bond Opt. Legal Tray: 16-55 lb Bond
Output Capacity	250 sheets face down
Duplexing	Manual
Controller Specifications	
CPU	VR550A @ 266MHz (shared)
Printer Languages	Windows/Mac
Standard Interfaces	IEEE 1284 Parallel, USB 2.0, 10/100 Base-TX Ethernet
Network Protocols	TCP/IP, IPX/SPX, SMB
Utilities	SmartDeviceMonitor for Admin/Client, Web Image Monitor
Operating Systems	Windows 9x/Me/NT4.0/2000/XP Macintosh OS 9.1-9.2, OS X 10.2.4 or later
Memory Options	64MB RAM standard, 576MB RAM maximum