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**GESTETNER INTRODUCES NEW DIGITAL IMAGING SYSTEMS**

*Gestetner DSm716/DSm721d Increases Productivity, Offers Advanced Document Control*

**West Caldwell, NJ, February 26, 2007** – Gestetner, a leading provider of digital office equipment, today introduced the Gestetner DSm716/DSm721d Series digital imaging systems. An exceptional choice for offices seeking an all-in-one solution to boost productivity, the Gestetner DSm716/DSm721d multifunction product (MFP) blends simplicity and convenience with a compact design.

The Gestetner DSm716/DSm721d is equipped with a myriad of user-friendly, timesaving features, which empower the user to copy, print, scan and fax from one dynamic device. The DSm716spf and DSm721dspf are pre-configured and offer digital copying, printing, scanning and faxing standard. They produce high-quality hardcopies, with the DSm716 outputting at 16 pages per minute, and the DSm721d at 21 pages per minute. A generous maximum paper capacity of 1,600 sheets and stackless duplexing on the DSm721d ensure uninterrupted job flow. Additional productivity-driving options include a 30-sheet Automatic Document Feeder (ADF) for the DSm716 and DSm721d or a 50-sheet Automatic Reversing Document Feeder (ARDF) to process two-sided documents for the DSm721d.

In addition, Gestetner has launched the DSm716s/DSm721ds that provide copying, PCL6 printing and TWAIN scanning capabilities standard and is ideal for windows-based environments. Scan-to and fax capabilities have been eliminated in an effort to better position these systems for cost conscious customers.

“The Gestetner DSm716/DSm721d keep businesses moving at a productive pace and offer advanced capabilities in a convenient, powerful, and compact system,” said Ron Potesky, vice president of Corporate Product Marketing. “This multifunction product is a complete document solution and an ideal choice for our users.”

The PDF Direct Print function also eases congestion by allowing the user to print a PDF document without opening the application. In addition, Gestetner’s intuitive Refined Print Command Stream (RPCS) icon-based print driver lets users save job settings and run them with a single mouse click. To further ease the paper burden, the Gestetner DSm716/DSm721d’s advanced scanning features allow users to convert documents to TIFF or PDF files and send them directly to recipients’ email addresses or network folders.

Equipped with a broad range of faxing features, the Gestetner DSm716/DSm721d offers a Super G3 modem, transmitting as swiftly as three seconds per page. The Internet Fax function reduces paper costs and long-distance and international phone charges, as users send scanned documents directly to Internet-enabled facsimile systems. By sending faxes directly from a PC and by automatically forwarding inbound faxes directly to e-mail addresses or network folders, users can save additional time and paper.

Document management and security remain a priority for Gestetner. With Gestetner’s advanced Scan-to technology, documents can be sent to any network destination cost-free. Protecting sensitive paper and electronic information, the Gestetner DSm716/DSm721d features address book encryption, User Authentication and Mask Type for Copying, which embeds messages that appear if a document is copied. Gestetner also facilitates seamless network integration with its proprietary @Remote Intelligent Management System, which eliminates manual meter readings, and Web SmartDeviceMonitor™ and Web Image Monitor™ utilities, which allow users to monitor system status and settings from their desktops.

The suggested retail price for the Gestetner DSm716 is \$2,300; the Gestetner DSm716spf is \$3,325; the DSm716s is \$2,825; the DSm721d is \$2,950; the Gestetner DSm721dspf is \$4,225; and the Gestetner DSm721ds is \$3,475. To learn more about Gestetner's full line of multifunction products, please visit [www.Gestetner.com](http://www.Gestetner.com).

### **About Gestetner**

Gestetner's broad line of award winning network-ready digital output systems – including full color and black-and-white digital imaging systems, color and black-and-white network laser printers, and fax machines – delivers document output solutions for businesses of all sizes. A nationwide network of dealers markets Gestetner document management systems. Gestetner is a brand of West Caldwell, NJ-based Ricoh Corporation. For more information, visit [www.gestetnerusa.com](http://www.gestetnerusa.com).

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**See Following Pages for Product Specifications**

## Gestetner DS<sub>m</sub>716/DS<sub>m</sub>721d Specifications

<b>Engine/Copier Specifications</b>	
<b>Configuration</b>	Console
<b>Scanning Element</b>	Flatbed with CCD Array Image Sensor
<b>Toner</b>	Dry Process (Dual Component)
<b>System Memory</b>	16 MB
<b>First-Copy Speed</b>	6.5 seconds
<b>Warm-Up Time</b>	26 seconds (Fully Configured)
<b>Copy Resolution</b>	600 x 600 dpi
<b>Grayscale</b>	256 levels
<b>Maximum Original Size</b>	Up to 11" x 17"
<b>Copy Type</b>	Plain Paper, Envelopes, Postcards
<b>Document Feeder</b>	Optional 30-sheet ADF (DS <sub>m</sub> 716/DS <sub>m</sub> 721d) Optional 50-sheet ARDF (DS <sub>m</sub> 721d)
<b>Standard Paper Capacity</b>	250 Sheets x 1 Tray (DS <sub>m</sub> 716) 250 Sheets x 2 Trays (DS <sub>m</sub> 721d) 100-sheet Bypass Tray
<b>Optional Paper Capacity</b>	500 Sheets x 1 Tray or 500 Sheets x 2 Trays
<b>Dimensions (WxDxH)</b>	21.6" x 22.4" x 16.5" (DS <sub>m</sub> 716) 23.1" x 22.4" x 22" (DS <sub>m</sub> 721d)
<b>Paper Size</b>	5.5" x 8.5" to 11" x 17"
<b>Paper Weight</b>	16 to 24 lb. Bond (Paper Trays) 14 to 43 lb. Bond/90 lb. Index (Bypass Tray) 20 to 24 lb. Bond (Duplex Unit)
<b>Printer Specifications (optional)</b>	
<b>CPU</b>	RM5231 400 MHz
<b>Print Speed</b>	16 ppm (DS <sub>m</sub> 716) 21 ppm (DS <sub>m</sub> 721d)
<b>Memory Capacity</b>	384 MB Shared
<b>Page Description Languages</b>	Standard RPCS, PCL5e/6; Optional Adobe PostScript 3
<b>Print Resolution</b>	600 x 600 dpi
<b>Standard Interfaces</b>	Ethernet 10BaseT/100BaseTX; USB 2.0
<b>Optional Interfaces</b>	IEEE 802.11b Wireless LAN, Bluetooth, IEEE 1284 Parallel
<b>Utilities</b>	SmartDeviceMonitor; Web SmartDeviceMonitor; Web Image Monitor; DeskTopBinder Lite
<b>Network Protocol</b>	TCP/IP; IPX/SPX; AppleTalk; SMB

<b>Scanner Specifications (optional)</b>	
<b>Scanning Speed</b>	Scan-to-Email/Folder/Network: 43 ipm @ 200 dpi, Letter Size
<b>Scanner Resolution</b>	600 dpi
<b>Scan Area</b>	Up to 11" x 17"
<b>Grayscale</b>	256 Levels
<b>Standard Interfaces</b>	10Base-T/100Base-TX
<b>Optional Interfaces</b>	IEEE 802.11b Wireless
<b>File Formats</b>	TIFF, PDF
<b>Protocol</b>	TCP/IP
<b>Facsimile Specifications (optional)</b>	
<b>Compatibility</b>	ITU-T G3
<b>Circuit</b>	PSTN, PBX
<b>Resolution</b>	200x100/200/400 dpi
<b>Modem Speed</b>	33.6Kbps-2,400 bps with Auto Fallback
<b>Transmission Speed</b>	G3: 3 seconds/page (with MMR)* G3: 2 seconds/page (with JBIG)*
<b>Compression Method</b>	MH, MR, MMR, JBIG
<b>Scanning Speed</b>	30 ppm (Standard/Detail Modes) 16 ppm (Fine Mode)
<b>Memory</b>	4MB (320 sheets)*
<b>Memory Backup</b>	1 Hour

\* Based on ITU-Test Chart #1 in standard mode

#### **Gestetner DSm716s/DSm721ds Specifications**

<b>Engine/Copier Specifications</b>	
<b>Configuration</b>	Console
<b>Scanning Element</b>	Flatbed with CCD Array Image Sensor
<b>Toner</b>	Dry Process (Dual Component)
<b>System Memory</b>	16 MB
<b>First-Copy Speed</b>	6.5 seconds
<b>Warm-Up Time</b>	15 seconds
<b>Copy Resolution</b>	600 x 600 dpi
<b>Grayscale</b>	256 levels
<b>Maximum Original Size</b>	Up to 11" x 17"
<b>Document Feeder</b>	Optional 30-sheet ADF (DSm716s/DSm721ds) Optional 50-sheet ARDF (DSm721ds)
<b>Standard Paper Capacity</b>	250 Sheets x 1 Tray (DSm716s) 250 Sheets x 2 Trays (DSm721ds) 100-sheet Bypass Tray
<b>Optional Paper Capacity</b>	500 Sheets x 1 Tray or 500 Sheets x 2 Trays

<b>Dimensions (WxDxH)</b>	21.6" x 22.4" x 16.5" (DSm716s) 23.1" x 22.4" x 22" (DSm721ds)
<b>Paper Size</b>	5.5" x 8.5" to 11" x 17"
<b>Paper Weight</b>	16 to 24 lb. Bond (Paper Trays) 14 to 43 lb. Bond/90 lb. Index (Bypass Tray); 20 to 24 lb. Bond (Duplex Unit)
<b>Printer Specifications</b>	
<b>CPU</b>	D8701 200 MHz
<b>Print Speed</b>	16 ppm (DSm716s) 21 ppm (DSm721ds)
<b>Memory Capacity</b>	64 MB
<b>Page Description Languages</b>	PCL5e**/6
<b>Print Resolution</b>	600 x 600 dpi
<b>Standard Interfaces</b>	Ethernet 10BaseT/100BaseTX; USB 2.0
<b>Network Protocol</b>	TCP/IP; IPX/SPX; AppleTalk
<b>Fonts for PCL5e/6</b>	35 Intellifonts, 10 TrueType Fonts, 1 Bitmap

\*\* Available as a download from the web

<b>Scanner Specifications</b>	
<b>Scanner Resolution</b>	600 dpi
<b>Scan Area</b>	Up to 11" x 17"
<b>Standard Interfaces</b>	10Base-T/100Base-TX; USB 2.0
<b>Protocol</b>	TCP/IP