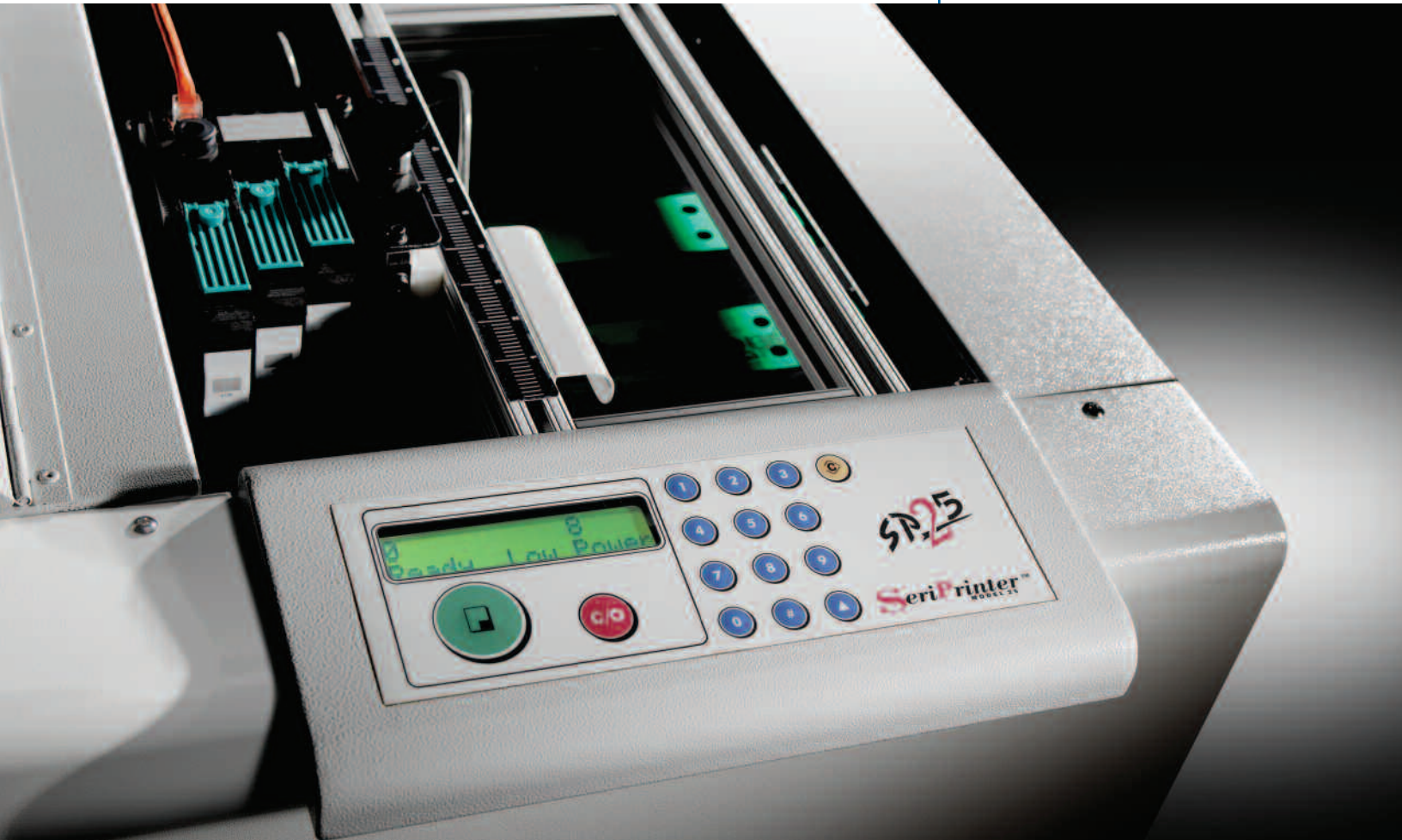


Gestetner

SeriPrinter™
Model 25 with
Variable Data
Print Head
option.



Your entry into the
variable data printing market.

Get more done—with less.

True to the Gestetner mission, the SeriPrinter Model 25 with VDPH1 lets you get more done. Better still, it allows you to do so with a lot less:

Less waiting: The VDPH1 lets you print two colors with both fixed and variable data in a single pass. Ink is fully dried as soon as it exits the unit. The result is no smearing, no offsetting and no waiting between passes for four-color jobs.


Less space: The VDPH1 is an accessory to your existing Gestetner CopyPrinter, so you can increase your capabilities without increasing your footprint.

Less outsourcing: The VDPH1 can print two- and four-color data on a variety of specialty papers, including card stock and envelopes, making it the perfect alternative to sending short-run, entry-level jobs out to a bigger, four-color press.



Expand your digital duplicating capabilities.

More and more businesses are looking for cost-effective ways to increase the effectiveness of their marketing materials. Now you can create personalized mail merge letters, envelopes and numbered forms—all in a single pass, from a single system. Just add the SeriPrinter Model 25 with Variable Data Print Head 1 (VDPH1) option to your existing CopyPrinter to customize documents with static, variable or versioning data. And since the SeriPrinter Model 25 with VDPH1 is an accessory to your existing CopyPrinter, you can produce a wider variety of documents without taking up more space.

<p>Gestetner 5 Dedrick Place West Caldwell, NJ 07006</p> <p>SeriPrinter™ Model 25 Variable Data Printing Option</p> <p>Highlights</p> <ul style="list-style-type: none"> - Versioning, short run and personalized printing - An affordable alternative - Addressing/numbering - From blank to finished product in one pass 	<p>John Smith Advertising Manager 111 Main St. Annandale, NJ 08801-4505</p> 	<p>Static data can include a postage indicia, return address, product information, etc.</p> <p>Variable data can include a state, address, number or bar code.</p> <p>Versioning data can include a state, store location, event date, or any other text that draws the reader's attention.</p>
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Coming Soon to New Jersey

Three types of data. All kinds of documents.

Personalize individual documents with up to three different types of data using the SeriPrinter Model 25 with VDPH1.

- variable data such as state names, numbers and addresses with postal bar codes;
- static data such as a postage indicia, return address, or product information;
- and versioning data that could include a state name, store location, event date or some attention-getting information.

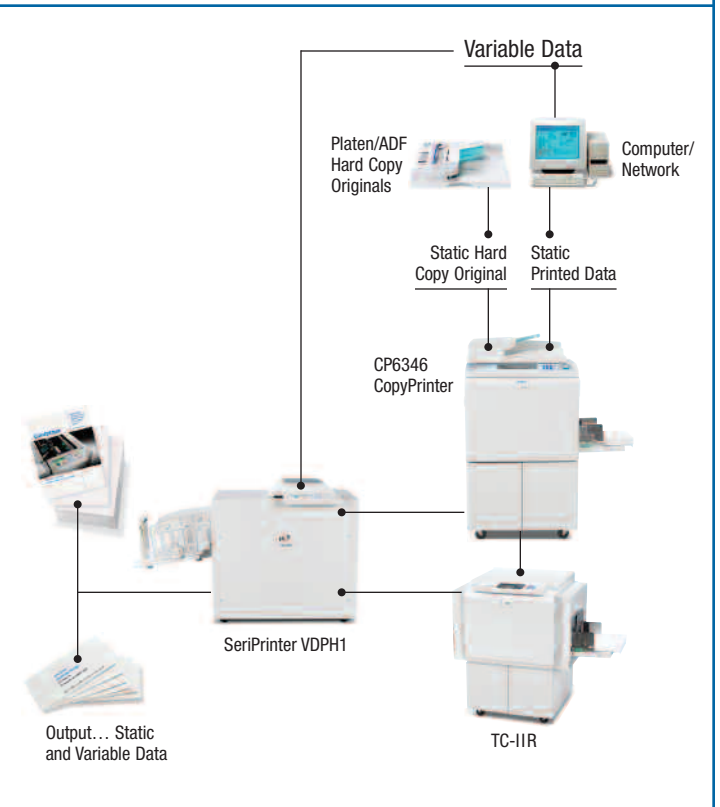
Using three different types of data gives you the flexibility to output a wide range of content-specific marketing materials, including:

- Business Forms
- Envelopes
- Tickets
- Coupons
- Labels
- Warranty Cards
- Direct Mail
- Statements
- and more...

SPECIFICATIONS

Supported Mainframe Control Software	SeriPrinter Model 25 VDE PC only (XP recommended)
Print Area Imager	Three Pens of 0.5 inch = 1.5 inch
Imager Control	Automatic Imager Capping and Cleaning
Connectivity	Ethernet
Maximum Resolution	600 dpi x 600 dpi
Resolution Vertical	300, 600 dpi
Resolution Horizontal	150, 200, 300, 600 dpi
Fonts	Unicode and True Type
Power Source	115 VAC 60Hz
Weight (VDPH1)	22.0 lbs. (VDP)
Weight (Model 25)	198.4 lbs.
Certification	FCC Class A, CSA

WORKFLOW FOR PRODUCTION SYSTEM



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♻️ Printed in U.S.A. on recycled paper. G2163

Gestetner consumables: For maximum performance and yield, we recommend using genuine Gestetner parts and supplies.

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